



PRODUCT DESIGNER

NASDAQ . New York, NY . 2014- PRESENT

Director's Desk NextGen & IR Insight

User Experience design for the corporate Financial Services products. Developing interactive prototypes as iterative deliverables for Product and Development teams. Conducting and analyzing user research and testing to inform and validate design decisions.

USER INTERFACE DESIGNER

WEDDINGWIRE . Washington, DC . 2013-2014

www.weddingwire.com & www.projectwedding.com

Designing pixel and vector based UI components and graphics for the complex online marketplaces. Collaborating with the interdisciplinary in-house departments and stakeholders to design user-friendly and responsive online tools, detailed page layouts and interactive products.

HEAD OF CREATIVE DEVELOPMENT

CO2 CAFE . Salt Lake City, UT . 2011-2013

www.c-o-2cafe.com

Developed high-level business design and brand identity, including creative concepts, marketing materials, interior design, industrial designs and interactive designs. Led, produced and managed all creative development, including website/social media, print materials, CAD drawings and decorative elements.

SUMMARY:

EXPERIENCE DESIGN.

HUMAN CENTERED DESIGN.

USER RESEARCH. USER TESTING.

VISUAL DESIGN.

UI/UX DESIGN.

MOBILE APP DESIGN.

FRONTEND DEVELOPMENT.

PROTOTYPING.

TECHNICAL SKILLS:

ADOBE CREATIVE SUITE.

HTML. CSS.

JAVASCRIPT. JQUERY. PHP.

KNOCKOUT. MOUSTACHE. JSON.

WORDPRESS CMS.

OMNIGRAFFLE. BALSAMIQ. AXURE.

SENIOR WEB DESIGNER

OMNISTUDIO . WASHINGTON, DC . 2008-2011

www.omnistudio.com

Led visual design and user experience design for public sector, non-profit and government digital branding projects. Produced design comps and developed them into live HTML sites and emails. Created wireframes, sitemaps, information architecture and workflows for websites and mobile applications. Interfaced with clients, managed the design team and led collaboration with developers, account managers and clients.

OTHER EXPERIENCE:

BUSINESS CONCEPT DEVELOPMENT AND MANAGEMENT: CO2 Cafe and Soda Bar, 2011-2012. Duties: developing business concept, negotiating contracts, renovation management and managing employees.

MISSIONARY/ ENGLISH TEACHER/ TRAINER: LDS Budapest Hungary Mission, 2000-2002. Duties: organizing meetings, developing lessons, teaching and coordinating with other missionaries.

CONTACT:

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EDUCATION:

American University, Washington DC

B.S., Multimedia Design & Development: 2005

Average GPA: 3.8